

### **Members Present**

Honor Moor  
Jaan Ferree  
Julie Calhoun-Roepnack  
Jennifer Gordon  
Robert Todd  
Sharon Trammel  
Guillermo Rodriguez

### **Staff Present**

Debbie Ivester, Assistant Director  
Jenny Bowen, Cultural Arts Administrator  
Alex Carmichael, Interim Special Projects Coordinator

Robert called the meeting to order at 4:09 PM.

Debbie introduced Alex Carmichael, Interim Special Projects Coordinator. Abigail Riley has left PRCA for a Business Analyst position with the City's Development Services Department. Alex is stepping into Abby's role with the Commission.

### **1. Approval of the January Minutes (attachment & action required)**

Jaan said that her lack of email communication with Gordon Smith noted in the January minutes was a mistake and she requested that the comment be struck from the minutes. Guillo moved to accept the minutes with Jann's correction and Honor seconded. The motion passed with all in favor.

### **2. Appoint PACC Members to New Art Acquisition Review Panels**

Debbie discussed the need to appoint PACC members to review panels for new artwork development at several locations.

#### **Nature Center Main Entrance Gate**

Debbie said that the Department has a site plan for the Nature Center, which includes both minor renovations and new construction. The first project in it is a new entrance. Haizlip Studios is doing the design work. Debbie showed some of the potential designs on the overhead.

#### **River-to-Ridge Initiative**

R2R is a new multi-modal transportation plan that connects downtown Asheville with the French Broad riverfront area. It consists of greenways, sidewalks, bicycle lanes, and other connectors. The design could be a 10+ year plan that would put 14 miles of greenway on the ground. Design and construction are currently budgeted for the Beaucatcher Greenway, with design already begun. The City has just applied for several grants to help supplement the costs. Construction for the Town Branch and Clingman Greenways has not been budgeted yet. Each one of these three will have a public art component.

Jaan asked if the top of the Beaucatcher Greenway would connect to the top of the downtown corridor. Debbie said that Highway 240 is there and would prevent that connection. Sharon asked if the City would do a greenway on the river. Debbie said they would not do anything until the Wilma Dykeman roadway is in place. Julie asked what PACC's role would be. Debbie said that there would be opportunities to put in art or artful design. Honor said that the initiative reminds her of trip PACC made to Chattanooga. She said that in Chattanooga the neighborhoods had input into what kind of art went into each area of their greenways. Honor really liked Chattanooga's process.

Robert asked if all three greenways had been funded for design. Debbie said yes. Robert asked if the discussion for art would be at the beginning, and would the art be installed further in the process. Debbie said that the art discussions would happen as each step was designed.

Sharon volunteered to be part of the Beaucatcher Greenway review panel. Jennifer volunteered for the Clingman panel. Guillo volunteered for the Town Branch panel. Julie volunteered for the Nature Center gate panel. Robert thanked Debbie and those Commission members that volunteered.

Debbie said that these represent six significant additions to the public art collection over the next 3-4 years. Each greenway could represent multiple additions. Guillo asked if the reason there are no cost estimates is because they are currently in the design phase. Debbie said that is correct. Jennifer asked if there would be an RFQ. Debbie said yes. Jennifer asked how that would be distributed. Debbie said it would be posted through CAFÉ. Jennifer asked if the Commission could be given links to the posting in CAFÉ. Jenny Bowen said that the postings were not live yet, but Debbie said staff will make sure the Commission receives it as well.

### **3. PACC Sub-Committee Review**

Debbie revisited sub-committee review from the October agenda. As the Advocacy Chair, Honor requested that sub-committee become ad hoc. That conversion would require Commission action.

Gwynne is the chair of the Partnership sub-committee. She requested that the Commission vote on guidelines for the sub-committee.

Jen is the chair of the Community Engagement sub-committee. She would like the Community Engagement and Partnership subcommittees to be joined. The minutes reflected a discussion of joining Education and Community Engagement, but that was incorrect and the Community Engagement and Partnership subcommittees should be joined.

Honor reiterated that Advocacy would better serve on an as-needed basis. Jennifer said that guidelines should be put together for when it was activated. Debbie noted that each subcommittee had written guideline drafts. Jennifer said she would get with Gwynne about Community Engagement. Debbie said that she would send out the guidelines.

The Education subcommittee chair is vacant. Leslie is not here but is interested. Robert suggested moving Education to the next meeting.

Honor said she would send out her Advocacy guideline notes to the board. Debbie said the agenda for the next meeting would have a place for Jennifer and Gwynne to discuss recommendations for Community Engagement and Partnership, and Honor for Advocacy.

#### **4. Urban Trail St. 12 Guastavino Monument Update**

Jaan reported on the Guastavino monument status. She met with Gordon Smith. There is the potential for a 5,000 sq ft plaza. If St. Laurence Basilica agrees to contribute its triangle of land, it could be up to 18,000 sq ft. That would mean the scale of the monument would be different. Gordon said his sense was that the City would reroute the street if the additional land was available. Jaan also met with Chris Joyel at the Asheville Design Center for discussion. Jaan is hopeful that it will be a large plaza with the monument reinstated on site. Robert thanked Jaan for reaching out and finding solutions. Jaan suggested an Urban Trail Station at Triangle Park, which she said would further recognize the African American community on the UT.

#### **5. Urban Trail Plaque Spring Cleaning Date**

Sharon announced another plaque cleaning training session on April 26<sup>th</sup> and an actual cleaning day on the 27<sup>th</sup>. Sharon will contact the Downtown Association to see if they could provide a contingent of volunteers. 15 Urban Trail stations were cleaned in the fall. The rest will be cleaned in April. Sharon requested cleaning water at each location. Jenny said that staff has mapped out where the hydrate taps would be, and there will be sufficient staff time to get it approved through other departments before the next cleaning. She saw skewers for cleaning at Earth Fare and asked for someone to pass that along to Basil. Honor recommended the use of knee-pads. Debbie said there are a number of avenues through the City's volunteer coordination process. She said that the Recreation Advisory Board might be interested. Sharon said that the target number of volunteers is 30.

#### **6. PACC Monthly Meeting Schedule**

Robert reached out to Gordon Smith and they decided to meet for updates unofficially on a quarterly basis beginning this Tuesday. Gordon's schedule was the only unresolved conflict. Jennifer asked to table the conversation about rescheduling the PACC meeting time until more members were present. Robert suggested putting it on the April agenda.

#### **7. PACC City Council Presentation – 3/12/13**

Next Tuesday, Robert will present PACC's annual update to Council. He will address the mission of PACC, the elements of the master plan which PACC is tasked with, and will provide examples of how PACC meets those elements. There will be a list of goals that show some of the upcoming projects. Robert offered to send out the PowerPoint. Debbie said that staff will not know where PACC will be on the agenda until the Friday before the presentation. She said she will forward the link to everyone when it is available.

## **8. Boards & Commissions Sub-Committee & PACC**

Robert met with Debbie and Roderick and discussed the state of the PACC and the open Superintendent position. Council will have a retreat on March 11<sup>th</sup> and the budget will be discussed. The Boards and Commissions subcommittee is considering merging the PACC and the Recreation Advisory Board. There is a cost associated with staff time. They are looking at all of the boards and commissions. Robert would like to have a PACC response to that issue before the 11<sup>th</sup>. Honor requested an additional meeting. Robert suggested an informal meeting and unofficial feedback. Robert said that his discussion with staff led to the recommendation that PACC be kept intact no matter which department housed Cultural Arts in the future. Jennifer agreed and said that would be essential to representing a huge arts constituency. Robert asked Debbie when the feedback would be needed. Debbie said early next week. Jennifer asked if there was a written question or statement to which they could respond. Debbie said no. They are looking for duplication over the 30 years of Council's appointing boards. They are looking at how multiple boards could be put under the same umbrella, such as a subcommittee under something like the Recreation Advisory Board. The PRCA master plan made such a recommendation in 2009. Debbie said that she would resend links to the master plan on the City website. Robert said reviewing that would be homework for the Board between now and Monday. Jaan reiterated Honor's question about getting together. Robert said that was an outside this discussion.

## **9. Assistant Director Report (attachment)**

Debbie said that Jenny Bowen is leaving the Cultural Arts division for another job. Debbie thanked Jenny for her 3 years of work. Jenny spoke and thanked the Board. She passed out her personal contact information. In 2009, she sat on the PACC. She ran for Council on an arts platform. Then she moved to her position in the Cultural Arts division. She spoke to the need of filling the superintendent position as an advocate for the arts. She cautioned against splitting the PRCA Department and she expected the PACC to advocate more. She spoke to the \$47 million impact of non-profit art on the economy of Asheville. She thanked the PACC as a citizen for doing what they do.

Robert thanked Jenny for her work and for her presentation. She received a standing ovation from the PACC. Jenny reiterated that she would like to stay in touch and asked that she be used as a resource.

Debbie reported that the Creative Summit is next week and thanked those that have signed up. Registration will close tomorrow. Jennifer said that she already signed up on her own and Debbie said that she would transfer her registration to the PACC list. Debbie thanked Gwynne for her work in pulling it together. Sharon asked to be put down for Thursday. Debbie said that she would forward the registration back out. Julie asked about the fees. Debbie said that the Arts Council has offered complementary registration for this. Guillo noted that the Thursday morning session (Golden Belt) would be a good one for PACC.

Debbie announced that the fiddle on UT Station 13 was stolen. When the Station is restored, what to do about the stolen fiddle will be considered. The project will cost \$40,000 minimum. The fiddle could add \$10,000. Jaan noted that if all the UT donor bricks were sold, they could raise up to \$300,000. Robert said that could be part of the UT subcommittee. He suggested Jaan look into brick fundraising.

Debbie updated the PACC on maintenance and repair. The UT Station 15 and the four CIP artwork projects were added. The parking garage artwork review is scheduled tentatively for May/June. The Cellular Center floor review panel is tentatively scheduled for April. The call for artists closes on April 5<sup>th</sup>. Jaan said that would be a short timeline and asked if there was a rush. Debbie said we are working along the construction timeline.

#### **10. Old Business**

No old business.

#### **11. New Business**

No new business.

#### **Adjournment**

Robert adjourned at 5:38.